

Miniature Art Society of Florida

FIFTIETH ANNUAL
INTERNATIONAL MINIATURE ART EXHIBITION
JANUARY 19 – FEBRUARY 9, 2025
Show Venue
GALLERY AT CREATIVE PINELLAS
12211 Walsingham Road
Largo, Florida 33778



CALENDAR

SEPTEMBER 21, 2024	ENTRY FORM AND WORKS DUE
JANUARY 18, 2025	COLLECTORS PREVIEW
JANUARY 19, 2025	AWARDS BRUNCH AND OFFICIAL OPENING
FEBRUARY 9, 2025	SHOW CLOSES

PROSPECTUS OF ELIGIBILITY REQUIREMENTS AND STANDARDS

The Miniature Art Society of Florida (MASF) Exhibition is a juried exhibit open to both members and non-members. All entries are subject to a Framing and Rules review and a Jury of Selection. The Jury has final discretion in interpretation of rules and quality of work submitted. In addition to the venue show, all accepted artwork will also be included in the online show. Over \$8,000 will be awarded in monetary prizes.

Artists are welcome to contact MASF at admin@miniatureartsocietyofflorida.com for questions or advice regarding submitting artwork entries for the MASF Annual Exhibition.

1. ORIGINAL ARTWORKS:

- A. All entries must be original. By submitting your work you are attesting that it is original, created by you and that there are no potential copyright infringements.
- B. All works submitted must not have been previously exhibited in a MASF exhibition and must have been created and entered by a living artist 18 years or older.

2. SHOW STANDARDS:

A. **Definition:** Miniature paintings and sculptures are fine art on a small scale, with minute attention to detail, which can withstand close inspection or enlargement. As a guideline (not a rule) for a general definition of small scale, a subject should be no larger than 1/6th actual size. A human head is about 9 inches so the painted head should be no larger than 1½ inch. Subjects too small for portrayal in 1/6th scale or non-representational work such as abstracts or surrealism may meet the spirit of a miniature if the work meets the above definition of miniature art.

B. Size and Framing:

- 1) Image size for two-dimensional works may not exceed **25 square inches**.
- 2) Framed size may not exceed **64 square inches** and **no dimension may exceed 9 inches**.
- 3) Frame depth should not exceed **1 inch** and framed art weight should not exceed **1 lb**.
- 4) Frames must be **consistent with fine art** and have **neatly covered backs**.
- 5) Frames, glass, and mats must be in good condition and will be considered part of the work for jurying.
- 6) Sectional metal and standing tabletop frames will not be accepted.
- 7) Each framed entry must be ready to hang. Single point hardware at the back top center of the frame is recommended. Traditional hanging wires will be accepted. Each frame should also have a Velcro pad (rough hook side) attached to the bottom center of the back of the frame.
- 8) Sculptures may not exceed 8 inches x 8 inches x 8 inches including the base.
- 9) Sculpture must be firmly attached to a base unless it is stable and able to stand without a base.

- 10) All printmaking artwork (wood block, intaglio, etc.) must be created or hand-pulled individually by the artist.
- 11) All printmaking artwork and cast sculptures must have an edition number (example 1/25). The title on the entry form must also include the edition number.

C. Exclusions:

The following will not be accepted for exhibition:

- 1) Ivory, including piano keys
- 2) Feathers or any work created on feathers
- 3) Photographic work
- 4) Computer generated work in any form
- 5) Artwork created by photographic, digital, laser, or giclée techniques
- 6) Jewelry
- 7) Craft work
- 8) Functional objects or any artwork created on functional objects such as boxes, plates, etc.

3. WORKS QUANTITY LIMIT:

Each artist may enter a maximum of **6** works of art.

4. AWARDS:

Each work of art may be entered into a media class and a subject category from the following lists for competition for awards. Select and enter your media class and subject category on your entry form.

MEDIA CLASSES				SUBJECT CATEGORIES			
A	Acrylic	PE	Fired Porcelain or Enamel	AS	Abstract or Surrealism	HM	Historical or Mythical
DP	Drawing or Pastel	PM	Printmaking	AN	Animals	HF	Human Figure
MM	Mixed Media	SS	Sculpture or Scrimshaw	B	Birds	IS	Interior or Still Life
O	Oil	TW	Transparent Watercolor	C	Calligraphy	L	Landscape
OW	Opaque Watercolor			EA	Exterior or Architectural	M	Marine
				FB	Floral or Botanical	P	Portrait

5. PRICE AND COMMISSION:

- A. MASF will collect a sales commission of 35% of the sales price for any work sold.
- B. Price work no lower than \$100.00 in increments of \$5.00. Printmaking may be priced as low as \$75.00.
- C. Include the 35% sales commission in the price.
- D. No more than one “Not For Sale” work may be entered by an artist.

6. ENTRY FEES:

	<u>USA Residents</u>	<u>Non-USA Residents</u>
Member	\$40.00 + \$15.00 handling fee	\$50.00 + \$15.00 handling fee
Non-Member	\$50.00 + \$15.00 handling fee	\$60.00 + \$15.00 handling fee

- Fee includes insurance for up to \$200 per package. Additional insurance will be provided at additional \$1 per \$100 of value.
- Fees are payable by check or money order made payable in U.S. Dollars to the **Miniature Art Society of Florida, Inc.** Include the payment with your artwork shipment.
- No credit card payments.
- International artists may choose to pay fees by PayPal. When paying by PayPal, please make payment at time of shipment of artwork.

7. ENTRY FORM:

The entry form **MUST** be completed by electronic method. By completing the electronic form, your artwork show tags will be automatically generated and your entry data will automatically be transferred to the MASF database for show display labels and catalog entries. See instructions on the NOTES pages following these prospectus pages. If you are unable to complete the electronic entry form, please contact MASF at admin@miniatureartsocietyofflorida.com .

8. ONLINE SHOW:

An online show is produced along with the venue show. Each framed artwork will be shown as the framed art image. MASF will photograph all artwork. However, artists may choose to email their own high-quality photographs if they meet the requirements as described on the NOTES pages following these prospectus pages.

9. LIABILITY:

All entries submitted in accordance with this prospectus will receive the utmost care in handling and security precautions. However, no responsibility will be assumed by the Miniature Art Society of Florida, Inc. for loss or damage to works while in transit or in the custody of the Society in connection with or during the Show. **It is understood that the sending of work in response to this prospectus constitutes an agreement on the part of the sender to ALL conditions set forth in this prospectus.**

10. BIOGRAPHIES:

Artists’ biographies are not mandatory but are highly recommended. You may send a copy with your artwork or send as an attachment by email to admin@miniatureartsocietyofflorida.com .

11. PACKING:

- A. Do not reuse old boxes with old address and/or barcode labels. Extraneous /old addresses and bar codes could cause the box to be sent to an unintended location.
- B. **Do not recycle commercial boxes.** Printing on the outer surface of the box may list contents or ingredients that are not permitted to be shipped and may be refused by shippers.
- C. Wrap each work in a padded envelope or bubble wrap with no further securing. No Styrofoam peanuts. Pack securely in a sturdy carton strong enough for return mailing. **Each sculpture must be individually boxed and labeled with title and artist’s name on each box. Individually boxed sculptures must then be combined into one larger box** for shipping to MASF.
- D. **A signed copy of your entry form, entry fee, and biography (optional) must be enclosed with the artwork.**
- E. **Do not** include prepaid shipping labels in the box. For non-USA residents, please include any special instructions for return mailing duty free requirements, if any.

12. SHIPPING:

All entries are to arrive between August 25, 2024 and September 21, 2024 (deadline).

Shipping	Hand-Delivery Only
Miniature Art Society of Florida 1497 Main Street, Suite 323 Dunedin, FL 34698	Miniature Art Society of Florida Stirling Art Studios & Gallery, 2 nd Floor 730 Broadway Street Dunedin, FL 34698

Local artists who choose to hand-deliver their entries must schedule a time and date for delivery by contacting MASF at admin@miniatureartsocietyofflorida.com

13. RETURN OF WORKS:

Any artwork entries not accepted by the jury will be returned with unsold works **after the close of the show.**

14. METHOD OF PAYMENT TO ARTISTS:

Payment to artists for sales and/or awards will be made by check. International artists may choose to be paid by either check or PayPal. (For international artists, a check box has been included on the entry form to be checked if you would like payment for award or sales via PayPal, otherwise payment will be made by check.)

15. SALE OF ART WORK:

The quoting of a price on the Entry Form constitutes a simple agent agreement that the Miniature Art Society of Florida, Inc. will act on behalf of artists and handle all sales, retaining 35% of the price. Payment to artists will be made as promptly as possible after the show ends.

16. AGREEMENT:

The artist's signature must be on the copy of the entry form included with the artworks and attests to the following:

- A. I submit the above entries in agreement with all conditions set forth in the show prospectus and authorize photographs of all entries for publicity purposes in the catalog or the news media. I also authorize the use of all photos in educational slide or video programs and in support of the Online Show.
- B. All of the artwork was created entirely by my hand on a blank substrate.
- C. If submitting "Original Numbered Prints", I certify that I alone have created the image on the plate or block and the prints have been hand-pulled by me.
- D. I also agree that the Miniature Art Society of Florida is NOT responsible for any infringement on copyrighted work and that copied works will not knowingly be accepted.

For inquiries or clarification contact MASF at:

admin@miniatureartsocietyofflorida.com

PACKING CHECK LIST

1. Your original work has not been exhibited in a previous MASF show.
2. The back of each framed work has been neatly and securely covered consistent with fine art. NO staples.
3. You have labeled the back of each artwork with your name and the artwork title (may be hand-written).
4. A show tag from the entry form has been attached to the back of each artwork.
5. Each show tag number and information matches the corresponding entry number on the entry form.
6. For numbered prints or sculptures, the edition number has been included on both the show tag and entry form.
7. The image size and framed size or sculpture dimensions have been carefully measured and recorded on the entry form.
8. For framed artworks, frames and mat and glass, if used, are clean and neat.
9. For framed artworks, small rings or small screw eyes with wire are attached to the back for hanging and one Velcro pad (rough hook side) has been attached to the lower center of the back.
10. Each work is carefully wrapped and packed into suitable mailing box/carton.
11. The following items are enclosed and placed on top of the artwork inside your mailing box:
 - **A copy of your completed and signed entry form (keep a second copy for your records).**
 - Your entry payment check or money order in U.S. dollars. DO NOT send cash. For international artists **only**—if paying by PayPal, check off the PayPal choice on entry form.
 - Your artist's biography (optional, but recommended) has been included.
12. Your box is mailed to arrive within the dates of August 25 to September 21, 2024.

GENERAL NOTES

1. Two-dimensional framed artwork must have attached hardware and be ready to hang. We recommend a single small screw eye at the top center of the back of the frame. We will also accept small D-rings at the top center of the back. We will also accept works with two side screw eyes with attached fine wire if there is also a small screw eye at the top center of the frame back.
2. Because the two-dimensional artworks are to be hung on fabric panels, we request that you also attach Velcro pads (rough hooked side, NOT the soft fuzzy one) to the center of the lower back edge of the backing. This will help to stabilize the artwork on the display panel and reduce tilting when the artwork is hung.
3. For works under glass, non-glare glass is optional. However, works with standard glass may not photograph well for the online and printed catalogs due to glare. Another option is to submit your own photographic images taken without glare. See instructions for submitting images of your artwork.
4. Please write your name and the title of your artwork on the back of the art or affix a label of your own *in addition to attaching the show tag that printed with your entry form*.

ELECTRONIC ENTRY FORM INSTRUCTIONS

The MASF Entry Form **MUST** be completed by electronic method. The electronic form is available at the MASF website: www.miniature-art.com. By completing the computer form, your artwork tags will be automatically and legibly pre-printed and ready for you to attach to your artworks and your information will be automatically transferred to the MASF database for the show display labels. *Tips for first time entrants and troubleshooting print problems can be found on MASF's Annual Exhibition page.* If you are unable to complete the electronic entry form, do not have a printer, or have any questions, please contact MASF at admin@miniatureartsocietyofflorida.com

SYSTEM REQUIREMENTS

1. Computer with a Windows XP or later version operating system or a Mac OS 10 or later version operating system is required. Other systems and/or versions may work. If needed, contact admin@miniatureartsocietyofflorida.com

OPEN THE FORM

1. Go to the MASF website at www.miniature-art.com
2. On the home page, select Annual Exhibition from the menu choices.
3. Click on the Show Entry Form. Allow time for the form to open.

COMPLETE THE FORM

1. Fill in the form on-line. DO NOT USE ALL CAPS. You may correct any data entry by re-clicking on the field and re-entering the data.
2. The following 6 information fields are limited to drop-down menu choices. Click on arrows in each field to access the choices, then click on your choice:
 - a. Honorary Member: blank (default), MAA, RMS, or MAA & RMS
 - b. Media Letters: A, DP, MM, O, OW, PE, PM, SS, TW
 - c. Category Letters: AN, AS, B, C, EA, FB, HF, HM, IS, L, M, P
 - d. Dimension fractions; $\frac{1}{4}$, $\frac{1}{2}$, $\frac{3}{4}$ (single character fractions to nearest $\frac{1}{4}$ inch)
 - e. Entry Fee: \$40 (USA member), \$50 (International member and USA non-member), \$60 (International non-member).
 - f. Dues: blank (default), up (to pay for multiple years) or down (to correct error entries) in \$25 increments
3. If you are between the ages of 18-35, click on the check box **Young Artist**.
4. If you have *never* entered a MASF show in the past, click on the check box **First Time Entrant**
5. If you want to have your unsold works returned to an alternate address, click on the check box **Alternate Shipping Address** and enter your alternate address in the box that appears on the screen.
6. If you are an international artist and want to receive payments for awards and/or sales by PayPal, click on the check box **Pay Pal**.

7. Enter the title, substrate, and price of each artwork. The character count limit for titles is **40 characters including spaces**. The character count for “media on/sculpture material” is **20 characters including spaces** (this is optional and should be brief). For example: *Haymaking - Times Past* is 22 characters and *Pastel Board* is 12 characters. Note: For works with long titles and long substrate description, the catalog editors will shorten the substrate description as needed for printing on the catalog pages.

NEW

Before enclosing your entry form in your shipping box

Artists entering works in Drawing or Pastel: please hand-write on your printed entry form your specific medium such as colored pencil, graphite, scratchboard, ink, pastel, etc.

Artists entering works in Printmaking: please hand-write on your printed entry form your specific technique such as wood-block, linocut, engraving, intaglio, lithography, etc.

PRINT THE FORM

1. After completing the form, click on the **PRINT** button near the bottom of the form.
2. Print one form to sign and place in the box with your artworks. This completed form will remain in your box.
3. Print one (or more) form(s) to keep for your own records.
4. Cut out the artwork tags at the bottom of one of the forms and attach them to the back of your artwork.

SUBMIT YOUR ELECTRONIC FORM

1. After printing your forms, submit the information on the form to MASF electronically by clicking on the **SUBMIT** button at the bottom of the form. Do NOT click on the **SUBMIT** button more than once. Clicking on the **SUBMIT** button more than once will enter the information into the MASF database multiple times. After clicking **SUBMIT** your screen should display the message that your form has been successfully submitted.

ONLINE SHOW PHOTOGRAPHY INSTRUCTIONS

1. For the Online MASF Show, electronic photographs of each work, including the framed image for framed artworks, are required. MASF will photograph all entries but, if any artists are willing and able to provide photos of framed works or scans of works prior to framing them under glass they are welcome to optionally do so.
2. The image file must be in JPEG format with a height in pixels equal to three times the height in inches. For instance, if the frame height is actually four inches, the pixel height of the frame itself in the photo should be 1200 pixels.
3. Save the image with the following name format in lower case letters: Your **last name**, space, your **first name**, space, (optional **middle initial or name**, space), a **single digit for the work sequence number** on the entry form, space, the **first letter of no more than 4 words in the work title**, and, finally, **the frame or sculpture height rounded to the nearest quarter inch** using “q” for ¼, “h” for ½, and “t” for ¾.

For example, artist Gordon La Salle has entered five artworks. On his entry form he has listed his third entry as a painting entitled *In The Still Of The Night*, with a frame height of 4 ¼ inches. He would photograph his painting and save the image in jpg format with the following file name: **la salle gordon 3 itso 4q.jpg**

4. Attach each image file to a separate e-mail message with the image file name in the Subject area and e-mail them to: admin@miniatureartsocietyofflorida.com.

For questions, send an email to MASF's webmaster at winklbee@maine.rr.com