

# Miniature Art Society of Florida

**Thirty-Sixth Annual  
International Miniature Art Show  
January 9 – January 30, 2011  
Dunedin Fine Art Center  
Dunedin, Florida**



**CALENDAR:**  
**OCTOBER 8, 2010 - ENTRY FORM, FEE, AND  
WORK DUE**  
**JANUARY 8, 2011 - COLLECTORS PREVIEW**  
**JANUARY 9, 2011 - AWARDS BRUNCH AND  
OFFICIAL OPENING**  
**JANUARY 30, 2011 - SHOW CLOSES**

## PROSPECTUS OF ELIGIBILITY: REQUIREMENTS AND STANDARDS

### 1. JURIED SHOW:

The MASF Show is a juried show. All entries are subject to Framing and Rules review and Jury of Selection. The Jury has absolute discretion in interpretation of rules and quality of work.

### 2. ORIGINAL WORKS:

All entries must be original, not previously exhibited in any MASF International Show, by living artists 18 years or older. Reference material no longer under copyright; i.e., any portrayal of historical figures, places or things using as a reference another artist's painting or photo, can be accepted if proper credit is given to the original artist, but **cannot** compete for an award. Also, for reference material under copyright, a copy of the written permission from the copyright holder must be attached to the entry form.

### 3. SHOW STANDARDS:

- A. Miniature paintings and sculptures are fine art on a small scale, with minute attention to detail, which can withstand close inspection or enlargement. As a guideline (not a rule) for a general definition of small scale, a subject should be no larger than 1/6<sup>th</sup> actual size. A human head is about 9 inches so it should be no larger than 1½". Subjects too small for portrayal in 1/6<sup>th</sup> scale or non-representational work such as abstracts or surrealism may meet the spirit of a miniature if the work meets the above definition of miniature art.
- B. Image size may not exceed **25 square inches**.
- C. Frame size may not exceed **64 square inches**. Frame depth, including hanging hardware may not exceed **2 inches**. Frames must be consistent with fine artwork **with neatly covered backs**. The frame will be considered part of the artwork and be juried for acceptance into the show. **Sectional metal frames will not be accepted.**
- D. Each framed entry must be ready to hang with single point hardware such as a single screw eye or a "D" Ring on the back top center of the frame and have one Velcro pad (Male/hook side) adhered to the bottom center. Works that already have traditional hanging wires installed will be accepted if they also have the single point provision. If the work already has two Velcro pads on the lower back corners, it will be accepted.
- E. Sculpture may not exceed 8"x 8"x 8" including base and must be firmly attached to the base or stand freely if no base is needed. See paragraph 11 for special packing requirements for sculpture.
- F. All prints and cast sculpture must have an edition number. (Example 1/25). **Please** include the edition number in the title on the form (Example "Stormy Weather - 1/25")
- G. All prints must be hand pulled by the artist.
- H. Jewelry, crafts, functional work, photographic work or computer techniques will **NOT** be accepted.

### 4. AWARDS:

There are over 60 awards valued at approximately \$15,000. They include the MASF top awards and media & category awards.

#### MEDIA CLASSES

A - Acrylic  
DP - Drawing and Pastel  
MM - Mixed Media  
O - Oil  
OW - Opaque Watercolor  
PE - Fired Porcelain or Enamel  
PM - Print Making  
SS - Sculpture or Scrimshaw (list main materials)  
TW - Transparent Watercolor

#### CATEGORIES

AS - Abstract and Surrealism  
BA - Birds and Animals  
C - Calligraphy  
EA - Exterior or Architectural  
FB - Floral and Botanical  
FP - Florida's Past – vanishing,  
historical, rural, its people  
or places – early 1900's  
HM - Historical or Mythical

#### CATEGORIES (con't)

HF - Human Figure  
IS - Interior or Still Life  
L - Landscape  
M - Marine  
P - Portrait  
R - Religious  
6S - Six Square Inches or Less  
(Including frame)

### 5. WORKS QUANTITY LIMIT:

Each artist may enter a maximum of 5 works.

### 6. NOT FOR SALE:

No more than one "Not For Sale" work per artist.

### 7. PRICE AND COMMISSION:

MASF will collect a sales commission of 30% of the sales price for any work sold. Price work no lower than \$100.00 in increments of \$5.00. Prints may be priced as low as \$75.00. Include the 30% sales commission in the price.



**8. FEES:**

Entry Fees (U.S. Currency)

	<u>U.S. Residents</u>	<u>Non-U.S. Residents</u>
Member	U.S. \$40.00	U.S. \$50.00
Non Member	U.S. \$50.00	U.S. \$60.00

Make Checks and Money Orders Payable to the Miniature Art Society of Florida or MASF (U.S. Dollars only). Fee includes return packing, postage and insurance for up to \$200.00 per package.

**9. LIABILITY:**

All entries submitted in accordance with this prospectus will receive the utmost care in handling and security precautions. However, no responsibility will be assumed by the Miniature Art Society of Florida, Inc. or individual receivers for loss or damage to works while in transit or in the custody of the Society in connection with or during the Show. **It is understood that the sending of work in response to this prospectus constitutes an agreement on the part of the sender to ALL conditions set forth in this prospectus.**

**10. BIOGRAPHIES:**

Artists' biographies are not mandatory but are highly recommended. MASF inserts them into beautifully finished binders which are displayed at the Show, giving collectors access to them.

**11. PACKING:**

Wrap each work in a padded envelope or bubble wrap **secured with rubber bands or string - NOT TAPE. No Styrofoam peanuts.** Pack securely in a sturdy carton strong enough for return mailing and large enough that a Show catalog will lie flat in it. No wooden crates with the exception of sculpture. **Each sculpture must be individually boxed and labeled with title and artist's name on each box. Individually boxed sculptures must be combined into one larger box.** The entry form, entry fee, a self-addressed return label and biography (optional) must be enclosed with the artwork. **Do not** include prepaid shipping documents in the box - return shipping costs are included in the entry fee.

**12. SHIPPING:**

Send all entries (U.S. and International – paintings and sculpture) to: Miniature Art Society of Florida  
2519 McMullen Booth Road  
Suite 510-252  
Clearwater, FL 33761

**All entries are to arrive between September 6 and October 8, 2010.**

**13. ACKNOWLEDGMENT OF DELIVERY:**

Enclose a stamped (except foreign artist) self-addressed post card to receive this service.

**14. RETURN OF WORKS:**

Works not accepted by the jury, or not sold, will be returned **after** January 30, 2011.

<b>For inquiries or clarification contact:</b>	Exhibition Chairperson: Michael Petryszak 1595 N. Peaceful Lane Clearwater, FL 33756 727-584-3883 mkpetryszak@verizon.net	or: MASF Herb Weed, Administrator 727-525-8251  admin@miniatureartsocietyofflorida.com
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**CHECK LIST**

1. Artist, title, media letter, category letter, **first letter of last name in box** and price filled in on tags on backs of works
2. Numbers match the titles
3. Checked frame and image sizes
4. Ready to hang – **single point hanger & one Velcro pad (Male/hook side) at lower center**
5. Biography enclosed (optional)
6. Entry form completely filled out (including media and category codes) and enclosed
7. Entry fee enclosed (including optional items)
8. Self-addressed return label enclosed



**\* MEMBERS AND ENTRANTS AUTOMATICALLY RECEIVE NEXT YEAR'S PROSPECTUS \***

# ENTRY FORM

**Miniature Art Society of Florida 36th International Show January 9 – January 30, 2011.**

**Enclose ENTRY FORM, ENTRY FEE, BIOGRAPHY and RETURN ADDRESS LABEL with your works. (Please print or type)**

**Name:** \_\_\_\_\_ **Honorary Memberships:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **State/Province** \_\_\_\_\_

**Country** \_\_\_\_\_ **Postal Code** \_\_\_\_\_ **Phone No.** \_\_\_\_\_ **E – Mail:** \_\_\_\_\_

**Age (if under 36 years)** \_\_\_\_\_ **First Time Entrant** Yes  No

No.	Title <small>(Maximum length of combination of Title plus Medium)</small>	Media Descriptions <small>Description 75 letters incl. spaces)</small>	Media Letters *	Category Letter *	Price
1.					
2.					
3.					
4.					
5.					

\* Medium and Category letter codes can be found in Prospectus Paragraph 4, Page 1

**Please, you must complete and/or correct the above information**

**ENCLOSED FEES:**

Entry Fee \$ \_\_\_\_\_  
 Alternate Shipping - USA only \$ \_\_\_\_\_ \$10.00 USA artists only if  
 non-FedEx return shipping; i.e., P.O. Box address  
 Credit Card Handling Fee \$ \_\_\_\_\_ \$1.00 if paying by credit card  
 Additional Insurance \$ \_\_\_\_\_ see box at right>>>>>>  
 Membership Dues \$ \_\_\_\_\_ \$25.00 annually (Optional)  
 Awards Program Donation \$ \_\_\_\_\_ (Optional)  
**TOTAL FEE PAID** \$ \_\_\_\_\_ Check # \_\_\_\_\_

International Artists: Please indicate whether any special notice labels for return packages are required and have been provided by you.  
 Yes \_\_\_ No \_\_\_

**MASF insures up to \$200.00 for shipping loss.  
 If you wish additional insurance, the cost is  
 \$1.00 per \$100.00 of coverage**

**SALE OF ART WORK:** The quoting of a price on the Entry Form constitutes simple agent agreement that the Miniature Art Society of Florida, Inc. will act on behalf of the artist and handle **ALL** purchases, retaining 30% of the price. Payment to the artist will be made as promptly as possible after the show ends.

I submit the above entries in agreement with all conditions set forth in the show prospectus and authorize photographs of all entries for publicity purposes in the catalog or the news media. I also authorize the use of all photos in educational slide or video programs.

If submitting “ Original Numbered Prints”, I certify that I alone have created the image on the plate and the prints have been hand pulled.

I also agree that the Miniature Art Society of Florida is NOT responsible for any infringement on copyrighted work and that copied works will not knowingly be admitted. The MASF show year my work was last accepted \_\_\_\_\_ .

**Entrant Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Credit Card Form - VISA or MasterCard only**

Card Type: VISA \_\_\_ MasterCard \_\_\_ Account Number \_\_\_\_\_ Expiration date \_\_\_\_\_

Security Code (3 or 4 digit code in signature space on back of card) (if available) \_\_\_\_\_ Amount (US\$) \_\_\_\_\_

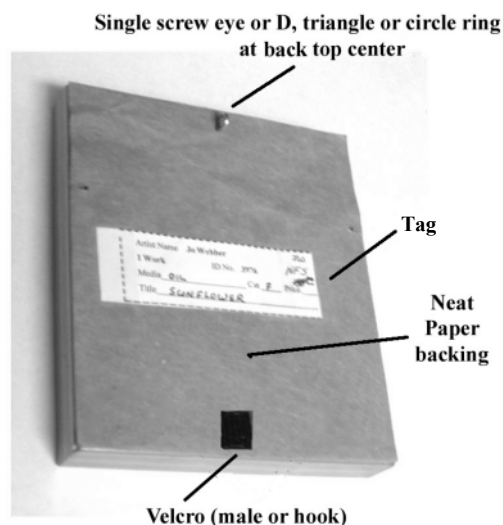
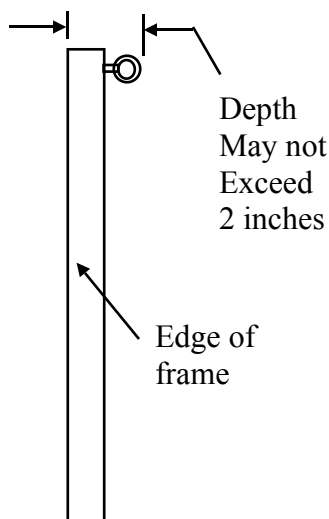
Name (as it appears on card) \_\_\_\_\_ Signature \_\_\_\_\_

Note: Please include a US \$1.00 credit card fee.

<b>1-2011</b> Artist: _____ Media Letter: _____ Category Letter: _____ Price: _____ Title: _____	<b>2-2011</b> Artist: _____ Media Letter: _____ Category Letter: _____ Price: _____ Title: _____	<b>3-2011</b> Artist: _____ Media Letter: _____ Category Letter: _____ Price: _____ Title: _____
<b>4-2011</b> Artist: _____ Media Letter: _____ Category Letter: _____ Price: _____ Title: _____	<b>5-2011</b> Artist: _____ Media Letter: _____ Category Letter: _____ Price: _____ Title: _____	<p><b>Place first letter of last name in corner boxes on these tags.</b>  <b>Cut out these tags and tape or glue to the back of the appropriate work.</b></p>

## NOTES PAGE

1. We accept, but do not recommend sawtooth hangers. We eliminated the side screw eyes and wire because in our museum setting the lights are very high. Paintings hung with screw eyes and wire tilt forward and are not well lighted. Our customers cannot see the artwork because of the shadows. The single screw eye at the top is a far superior and more secure solution. **Works that already have side attached wire hanging provisions will be accepted if the top single point hanging hardware is also provided.**
2. We have reduced the Velcro requirement to a single pad at the bottom center. **If two pads at the corners are already in place they will be accepted.**
3. For all artists (domestic and foreign): There is no longer an added charge for air mail. The standard shipping method for items is via air.
4. The character count limit for the combination of titles and media descriptions is now **75 characters** (the allocated space in the catalog for each entry listing). For example: *Haymaking - Times Past* Transparent Watercolor on Ivorine” is 56 characters.
5. Biographies are optional but we strongly recommend them. Collectors enjoy them. The better acquainted a collector is with an artist, the more likely it is that he will buy that artist’s work.
6. Changes other than dates and places for 2011 Show: 1) Accommodations for the one-time MAA 25th Anniversary USA Award are made.
7. Two of the MASF top awards mentioned in Paragraph 4, Page 1 are Best Work by a First Time Entrant and Best Work by A Young Artist (18 - 35 years of age). These awards are intended as an incentive for artists who have never entered our Show and young artists to enter the Show.
8. **Please Note:** The figure below illustrates the desired configuration for the backs of works to be hung:



# Miniature Art Society of Florida

2519 McMullen Booth Road, Suite 510-252  
Clearwater, FL 33761  
Phone: 727-525-8251

E-mail: [admin@miniatureartsocietyofflorida.com](mailto:admin@miniatureartsocietyofflorida.com)

Website: [www.miniature-art.com](http://www.miniature-art.com) or [www.miniatureartsocietyofflorida.com](http://www.miniatureartsocietyofflorida.com)

# USA AWARD

## Sponsored by Miniature Artists of America (MAA)

Miniature Artists of America is the first organization in the United States established to honor outstanding practitioners in the field of American Miniaturism. MAA, founded in 1985, will celebrate its 25<sup>th</sup> Anniversary in 2010. One event to commemorate this will be the sponsorship of a special award for the 2011 Miniature Art Society of Florida exhibition, called the USA AWARD. This is a, one-time, \$500 special award and will not be continued after the 2011 MASF exhibition. The award winning work of art will be printed, in color, in the MASF catalog. **THIS IS AN OPTIONAL ENTRY.** The award certificate and check will be provided by MAA. This award, certificate and check will be presented at the MASF 2011 Awards Brunch on January 9, 2011.

### Explanation of Award

The USA entry would be a work of art that would depict “America”. It could be people, places, things and include America’s most visible and recognized monuments and National Parks. When you have completed your work – you should look at it and ask the question:

WHEN ANYONE LOOKS AT THIS WORK OF ART, DOES IT IMMEDIATELY SAY –THIS REMINDS ME OF AMERICA???

### Entry Procedures

- If you submit a USA entry, it will be be one of your MASF entries. (maximum 5)
- Fill out all the paperwork for the MASF show, just as you always do, including the tags on the back of the work.
- Select one of your MASF entries to be considered for the USA award and write USA above the “Media Letter” on the tag for that entry. See sample below:

<b>1-2011</b>	<input type="checkbox"/>
Artist _____	
<b>USA</b>	
Media Letter _____	Category Letter _____
Title _____	Price _____

**SAMPLE**