

Miniature Art Society of Florida

FORTY-EIGHTH ANNUAL
INTERNATIONAL MINIATURE ART SHOW
JANUARY 15 – FEBRUARY 5, 2023

LEEPA - RATTNER MUSEUM OF ART
600 Klosterman Rd. Tarpon Springs
Florida 34689



CALENDAR

OCTOBER 1, 2022 -	ENTRY FORM, AND WORKS DUE
JANUARY 14, 2023	COLLECTORS PREVIEW
JANUARY 15, 2023	AWARDS BRUNCH AND OFFICIAL OPENING
FEBRUARY 5, 2023 -	SHOW CLOSES

PROSPECTUS OF ELIGIBILITY: REQUIREMENTS AND STANDARDS

1. JURIED SHOW:

The MASF Show is a juried show. All entries are subject to Framing and Rules review and Jury of Selection. The Jury has absolute discretion in interpretation of rules and quality of work.

2. ORIGINAL WORKS:

All entries must be original, not previously exhibited in any MASF International Show, by living artists 18 years or older. Reference material no longer under copyright; i.e., any portrayal of historical figures, places or things using as a reference another artist's painting or photo, can be accepted if proper credit is given to the original artist, but **cannot** compete for an award. Also, for reference material under copyright, a copy of the written permission from the copyright holder must be attached to the entry form.

3. SHOW STANDARDS:

- A. Miniature paintings and sculptures are fine art on a small scale, with minute attention to detail, which can withstand close inspection or enlargement. As a guideline (not a rule) for a general definition of small scale, a subject should be no larger than 1/6th actual size. A human head is about 9 inches so the painted head should be no larger than 1½". Subjects too small for portrayal in 1/6th scale or non-representational work such as abstracts or surrealism may meet the spirit of a miniature if the work meets the above definition of miniature art.
- B. Image size may not exceed **25 square inches**.
- C. Frame size may not exceed **64 square inches**. **NO DIMENSION CAN BE MORE THAN 9 INCHES** Frame depth, including hanging hardware may not exceed **2 inches** and weigh more than 1 lb. Frames must be consistent with fine artwork **with neatly covered backs**. The frame will be considered part of the artwork and be juried for acceptance into the show. **(Sectional metal frames will not be accepted)**.
- D. Each framed entry must be ready to hang with single point hardware such as a single "D" Ring on the back top center of the frame and have one Velcro pad (**Male/hook side**) adhered to the bottom center. Works that already have traditional hanging wires installed will be accepted if they **also** have the single point provision. If the work already has two Velcro pads on the lower back corners, it will be accepted. **If using glass, it should be nonglare or your on-line photo may have reflection and/or glare.**
- E. Sculpture may not exceed 8" x 8" x 8" including base and must be firmly attached to the base or stand freely if no base is needed. See paragraph 12 for special packing requirements for sculpture.
- F. All prints and cast sculpture must have an **edition number**. (Example 1/25). **Please** include the edition number in the title on the form (Example "Stormy Weather - 1/25"). All prints must be hand pulled by the artist.
- G. Ivory (including piano keys), jewelry, crafts, functional work, photographic work or computer techniques will **NOT** be accepted.
- H. A new award this year- "Ship Award". A ship is a watercraft vessel (Ancient or Modern) that travels the world's oceans, and is propelled by sails or engines.

4. AWARDS:

MEDIA CLASSES	MEDIA CLASSES (con't)	CATEGORIES	CATEGORIES(con't)
A - Acrylic	PE - Fired Porcelain or Enamel	AS - Abstract and Surrealism	HM - Historical or Mythical
DP - Drawing and Pastel	PM - Print Making	AN - Animals	HF - Human Figure
MM - Mixed Media	SS - Sculpture or Scrimshaw	B- Birds	IS - Interior or Still Life
O- Oil	(list main materials)	C- Calligraphy	L- Landscape
OW - Opaque Watercolor	TW - Transparent Watercolor	EA - Exterior or Architectural	M- Marine
		FB - Floral and Botanical	P- Portrait

5. PRICE AND COMMISSION:

MASF will collect a sales commission of 30% of the sales price for any work sold. Price work no lower than \$100.00 in increments of \$5.00. Prints may be priced as low as \$75.00. Include the 30% sales commission in the price.

6. FEES:(H Fee = Handling Fee)

Entry Fees (\$U.S.)	U.S. Residents	Non-US. Residents
Member	\$40.00 +\$15.00 H Fee	\$50.00+ \$15.00 H Fee
Non-Member	\$50.00 +\$15.00 H Fee	\$60.00+ \$15.00 H Fee

7. WORKS QUANTITY LIMIT:

Each artist may enter a maximum of **6** works.

8. NOT FOR SALE:

No more than one "Not For Sale" work per artist.

9. ONLINE SHOW:

MASF is producing an online show along with the venue show this year. Added requirements for this will be to provide framed and unframed image dimensions to the nearest ¼ inch. Photography will be done by MASF.

10. LIABILITY:

All entries submitted in accordance with this prospectus will receive the utmost care in handling and security precautions. However, no responsibility will be assumed by the Miniature Art Society of Florida, Inc. for loss or damage to works while in transit or in the custody of the Society in connection with or during the Show. **It is understood that the sending of work in response to this prospectus constitutes an agreement on the part of the sender to ALL conditions set forth in this prospectus.**

11. BIOGRAPHIES:

Artists' biographies are not mandatory but are highly recommended. Please attach a copy to the entry email described in item 14 below.

12. PACKING:

Wrap each work in a padded envelope or bubble wrap with no further securing. **No Styrofoam peanuts.** Pack securely in a sturdy carton strong enough for return. No wooden crates with the exception of sculpture. **Each sculpture must be individually boxed and labeled with title and artist's name on each box. Individually boxed sculptures must be combined into one larger box.** The entry form, entry fee, and biography (optional) must be enclosed with the artwork. **Do not** include prepaid shipping or other documents in the box. A return shipping and handling fee has been added to partially cover those costs.

13 SHIPPING:

Send all entries (U.S. and International – paintings and sculpture) to:

**Miniature Art Society of Florida
1497 Main Street, Suite 323
Dunedin, FL 34698**

All entries are to arrive between September 2 and October 1, 2022

NOTE THE ADDRESS CHANGE FOR MASF – CHANGE YOUR ADDRESS BOOK ENTRY.

14. ACKNOWLEDGEMENT OF DELIVERY:

Send an email to masfshow2023@gmail.com with your last name comma first name in the subject box. In the body of the email put in your mailing address and phone number. A reply will be made to your email when your box of artwork has been received and when your artwork has been accepted. This email is not monitored and will not be used for any other communications.

15. RETURN OF WORKS:

Works not accepted by the jury, will be returned **after** February 5, 2023

16. METHOD OF PAYMENT TO ARTISTS:

Payment to Domestic artists will be made by check and international Artists by PayPal. A check box has been included on the entry form to be checked if you would like payment for any awards or sales via PayPal (International Only).

17. SALE OF ART WORK:

The quoting of a price on the Entry Form constitutes simple agent agreement that the Miniature Art Society of Florida, Inc. will act on behalf of artists and handle all sales, retaining 30% of the price. Payment to artists will be made as promptly as possible after the show ends.

18. AGREEMENT:

- The artist's signature must be on the copy of the entry form included with the works.
- I submit the above entries in agreement with all conditions set forth in the show prospectus and authorize photographs of all entries for publicity purposes in the catalog or the news media. I also authorize the use of all photos in educational slide or video programs and in support of the Online Show.
- All of the artwork was created entirely by my hand on a blank substrate.
- If submitting "Original Numbered Prints", I certify that I alone have created the image on the plate and the prints have been hand pulled.
- I also agree that the Miniature Art Society of Florida is NOT responsible for any infringement on copyrighted work and that copied works will not knowingly be accepted.

For inquiries or clarification contact: MASF
admin@miniatureartsocietyofflorida.com

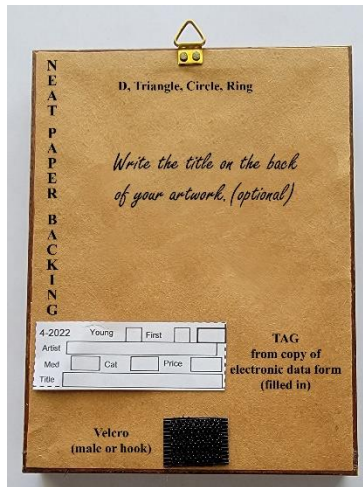
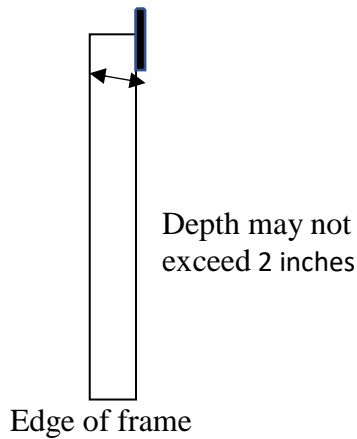
CHECK LIST

1. Numbers on tags match the titles in the form and written on the back.
2. Checked frame and image sizes
3. Ready to hang – **single point D-ring hanger & one Velcro pad (Male/hook side) at lower center**
4. Entry form copy must be enclosed with artwork and packed inside of the box on top of the artwork before sealing.
5. Entry fee check or money order enclosed and \$15.00 Handling fee.
6. Biography enclosed (optional)

NOTE PAGE

1. **A CHANGE THIS YEAR, WRITE THE TITLE OF YOUR ARTWORK ON THE BACK OF THE ARTWORK, OR ATTACH YOUR OWN LABEL TO THE BACK WITH THE TITLE. (OPTIONAL)**
2. **We are producing an Online Show that will be identical to the Venue Show in scope and duration but the online access will begin on January 17. This opens a far wider reach for collectors and we ask the participating artists to encourage their collectors to visit the online show. That will be a big help for everyone.**
3. We eliminated the side screw eyes and wire because in our museum setting the lights are very high. Paintings hung with screw eyes and wire tilt forward and are not well lighted. Our customers cannot see the artwork because of the shadows. The single D-ring at the top is a far superior and more secure solution. **Works that already have side attached wire hanging provisions will be accepted if the top single point D-ring hanging hardware is also provided.**
4. We have reduced the Velcro requirement to a single pad at the bottom center. **If two pads at the corners are already in place they will be accepted.**
5. The contract language is in the prospectus body. See item 18 above. There is a signature line on the entry form attesting to meeting all the requirements of the prospectus.
6. The name fields have been divided into 4 segments. They are: First Name, Middle Initial, Last Name and Name Suffix (Jr., II, etc.). This allows the database to accurately find people and prevent duplicate entries when data is being entered. The middle initial is a real problem. **IF YOU WANT YOUR MIDDLE INITIAL TO APPEAR ON THE SHOW PANEL LABELS, LISTING AND ON MAIL LABELS, ENTER IT ON THE FORM. OTHERWISE, LEAVE IT BLANK**
7. The character count limit for "titles" is now **40 characters including spaces**. The character count for "media on/sculpture material" is **20 characters** (the allocated space on panel labels for each entry listing). For example: *Haymaking - Times Past* is 22 characters and *Pastel Board* is 12 characters. Do not include the medium, i.e., Oil, in the "media on/sculpture material" field. We get this from the "media letters" field, i.e., O=Oil. This saves space on the form.
8. Biographies are optional but strongly recommended. Collectors enjoy them. The better acquainted a collector is with an artist, the more likely it is that the collector will buy that artist's work.
9. Do not attach other material to the backs of works (explanations, notes, etc.). They will be removed.
10. Do not reuse old boxes unless all old addresses and barcodes are obliterated. Extraneous /old addresses and bar codes could cause the box to be sent to an unintended location.
11. **Do not recycle commercial boxes.** Many contain lists of contents or ingredients that are not permitted to be shipped and may be refused by shippers.

12. **Please Note:** The figure below illustrates the desired configuration for the backs of works to be hung:



ELECTRONIC DATA ENTRY FORM PROCEDURE

The MASF Entry Form **MUST** be completed by electronic method. By completing the computer form, your artwork tags will be automatically and legibly pre-printed and ready for you to attach to your artworks and your information will be automatically transferred to the MASF database for the show labels. **HANDWRITTEN FORMS WILL NO LONGER BE ACCEPTED.** If you have any questions, please contact MASF at admin@miniatureartsocietyofflorida.com

The electronic form is provided at the **MASF website** www.miniature-art.com

SYSTEM REQUIREMENTS

1. Computer with a Windows XP or later version operating system or a Mac OS 10 or later version operation system is required.

OPEN THE FORM

1. Go to the MASF website at www.miniature-art.com
2. On the home page, select Annual Exhibition from the menu choices.
3. Click on the Show Entry Form. Allow time for the form to open.

COMPLETE THE FORM

1. Fill in the form on-line. You may correct any data entry by re-clicking on the field and re-entering the data.
2. The following 6 information fields are limited to drop-down menu choices. Click on arrows in each field to access the choices:
 - a. Honorary Member: blank (default), MAA, RMS, MAA & RMS
 - b. Media Letters: A, DP, MM, O, OW, PE, PM, SS, TW
 - c. Category Letters: AN, AS, B, C, EA, FB, HF, HM, IS, L, M, P
 - d. Dimension fractions; $\frac{1}{4}$, $\frac{1}{2}$, $\frac{3}{4}$ (single character fractions to nearest $\frac{1}{4}$ inch)
 - e. Entry Fee: \$40 (default), \$50, \$60
 - f. Dues: blank (default), up (to pay for multiple years) or down (to correct inadvertent entries) in \$25 increments
3. If you are between the ages of 18-35, click on the check box **Young Artist**.
4. If you have *never* entered a MASF show in the past, click on the check box **First Time Entrant**
5. If you want to have your unsold works returned to an alternate address, click on the check box **Alternate Shipping Address** and enter your alternate address in the box that appears on the screen.
6. If you are an international artist who wants to receive payments for awards and/or sales by PayPal, click on the check box **Pay Pal**. For international artists only, if you want to pay your entry fees by PayPal, enter "PP" instead of a check number.

PRINT THE FORM

1. After completing the form, click on the **PRINT** button near the bottom of the form.
2. Print one form to sign and include in the box with your artworks. (**MANDATORY OR YOUR ARTWORK CAN NOT BE ACCEPTED**)
3. Print one (or more) form(s) to retain for your records.
4. Cut out the artwork tag at the bottom of one of the forms and attach them to your artwork

SUBMIT YOUR ELECTRONIC FORM

1. After printing your forms, submit the information on the form to MASF electronically by clicking on the **SUBMIT** button at the bottom of the form. Do NOT click on the SUBMIT button more than once. Clicking on the SUBMIT button more than once will enter the information into the MASF database multiple times. If you do not receive an acknowledgment that your form has been sent, contact admin@miniatureartsocietyofflorida.com

New for 2023

Major show changes that are explained in the prospectus.

- Only electronic entry forms will be accepted. MASF website www.miniature-art.com
- A copy of the electronic entry form **must** be included in the box with your artwork.
- Single point hanging has been changed to a D ring from a screw eye. We have found that the screw eyes are damaging the backs of other artworks.
- Please write the title of your work on the back or affix a label of your own. That way the title will always accompany the artwork. (optional)
- A Gmail account has been set up to notify you of the status of your artwork.
- A new special "Ship Award" has been established for this year.
- No frame dimension may exceed 9 inches.
- Please use nonglare glass.
- PayPal will not be used for domestic transactions.
- No credit cards can be accepted. (Only checks or money orders)